

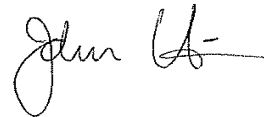
STRATEGY COMMITTEE

AGENDA

NOTICE IS GIVEN OF a meeting of the STRATEGY COMMITTEE to be held in the Fleur De Lys Meeting Room, Market Street, Hailsham, BN27 2AE

Monday 27th July 2026 at 7.00 p.m.

1. **Public Forum**
(No more than 15 Minutes)
2. **Apologies for Absence**
To receive apologies for absence of appointed members.
3. **Declarations of Interest**
To receive notice of declarations of personal or prejudicial interests in respect of items on this agenda.
4. **Minutes of the Previous Meeting – Strategy Committee**
To resolve that the Minutes of the Strategy Committee held on Monday 20th April 2026 may be confirmed as a correct record and signed by the Chairman.
5. **Communications Report**
To note
6. **Progress against the Town Council's Strategic Plan**
To note progress against current priorities within the Hailsham Town Council Strategic Plan for 2026-2030



John Harrison
Town Clerk
21st July 2026

Committee Membership (The committee consists of the Chairs and Deputy Chairs of council and all Standing Committees):

Deputy Chair of Finance and Governance Committee	Cllr G. White
Chair of Council and Chair of Planning & Development Committee	Cllr Chris Bryant
Deputy Chair of Planning & Development Committee	Cllr P. Holbrook
Chair of Assets Management Committee and Deputy Chair of Communities Committee	Cllr D. Chapman
Chair of Neighbourhood Plan Committee	Councillor M. Laxton
Deputy Chair of Council, Chair Finance & Governance Committee, Deputy Chair of Neighbourhood Plan Committee	Cllr Colin Mitchell
Chair of Staffing Committee	Cllr Karen Nicholls
Chair of Communities Committee and Deputy Chair of Staffing Committee	Cllr Anne-Marie Ricketts
Deputy Chair of Assets Management Committee	Cllr B. Carpenter

Report to:	Strategy Committee
Date:	27 July 2026
By:	Karen Giddings, Corporate Services Manager Terry Hall, Communications Officer
Title of Report:	Communications Report (Published Output) April 2026 - June 2026

April 2026-June 2026

Media Releases and Online News Articles (issued/published to local press (SussexWorld, Sussex Express, Hailsham Herald, Hailsham News, What's on in Hailsham and other outlets))

- Hailsham Marks Armed Forces Day With Commemorative Service
- Town Council Grant Supports Children with Cancer Fund
- Friday Night Project Announces July Activity Programme
- Refill Hailsham Scheme Helps Residents Stay Hydrated During Current Heatwave
- Stand Proud 3 Draws Hundreds to Celebration of Inclusion and Community Spirit
- Hailsham Town Council Grant Award: St Wilfrid's Hospice
- Local Funeral Directors Wins Best Dressed Sussex Day Window Competition
- Allotment Open Day Showcases Benefits of Growing Your Own
- Family Fun and Local Traditions at Hailsham Sussex Day Celebration
- Next Round of Friday Night Project Activities for Young People
- Hailsham Marks Successful Sussex Day Event
- Town Council Grant to Support Hailsham Community Land Trust's Affordable Housing Work
- Town Council Supports Baby Bank & Beyond Through Community Grants Scheme
- Deputy Mayor to Open Photographic Society's Annual Exhibition
- Town Council Announces Return of Hailsham Street Market to Vicarage Field
- Residents Invited to Attend Hailsham Armed Forces Day Commemorative Service
- Hailsham Town Council End of Year Accounts Available to View
- Further Improvements in the Pipeline for Hailsham Cemetery Chapel
- Excitement Builds for Hailsham's Stand Proud 3 Event
- Hailsham Heritage Trail: Summer Educational Walks
- Deputy Mayor to Attend Hailsham Allotment Society Open Day
- Town Council Promotes Flexible Meeting Spaces in the Heart of Hailsham
- Countdown to Hailsham's Festival of Arts and Culture
- Town Council Supports Allotment Society with Community Grant
- Inaugural Prom in the Park Event Marks Official Lighting of New Beacon
- Town Council Supports Local Arts with Grant to Hailsham Choral Society
- Hailsham Town Councillors to Attend Armed Forces Day Service
- Deputy Mayor to Open Photographic Society's Annual Exhibition
- James West Centre Continues Improvements with Main Hall Repaint

- Town Council Grant to Support Growth of Hailsham Table Tennis Club
- Town Council to Review Market Following Trial Series
- Local Community Groups to Benefit from Hailsham Town Council Grant Awards
- Town Council Relaunches Responsible Dog Walking Campaign Across Hailsham's Open Spaces
- Bonfire Society's Flaming Fun Day Set to Return in June
- Town Councillor Representation in the Local Community
- Committee Structure Agreed for Next Council Year
- Message to Residents from the Town Mayor, Cllr Chris Bryant
- Town Mayor and Chair Elected at Annual Council Meeting
- Local Community Groups to Benefit from Hailsham Town Council Grant Awards
- Pet Cemetery Serving Hailsham and Surrounding Towns and Villages
- Hailsham Town Council Publishes its Annual Report for 2025/26
- New Strategic Plan Sets Out Hailsham Town Council Priorities Through to 2030
- Residents Encouraged to Take Part in Annual Town Meeting This May
- Don't Miss Out: One Month Left to Join Hailsham Community Run
- Strong Turnout for Latest Trial Market in Blackman's Yard
- Residents Encouraged to Connect with Town Council Via Social Media
- Town Council to Review Market Following Trial Series
- Hailsham Set to Celebrate Sussex Day with Free Town Centre Event
- Excitement Builds as Prom in the Park Nears Debut Event
- Hailsham Community Run Rescheduled Following Emergency Roadworks
- New Tabletop Gaming Store Opened in Hailsham Town Centre
- Town Council to Host Final Friday Market Trial at Blackman's Yard
- Information Point Continues to Support Residents and Visitors
- Town Council Raises Concern Over Rising Wildlife Cruelty Incidents
- £15,000 Town Council Grant Helps Community Boxing Club Open New Facility
- Bring Friends and Family to Hailsham's First Prom in the Park
- Hailsham Gears Up for Stand Proud 3 Celebrations
- Residents Turn Out at Hailsham's Annual Town Meeting
- The Countdown is on for Forthcoming Big Town Events in Hailsham
- New Lighting Upgrade Enhances Main Hall at James West Centre
- Last Chance to Register for the Hailsham Community Run!
- Latest Residents' Newsletter Available to Download Online
- Annual Town Meeting to Highlight Progress and Hear Residents' Views
- Vibrant Market Scene in Hailsham Returns to Blackman's Yard
- Town Mayor Celebrates Reopening of Heritage Centre & Museum for 2026 Season
- Town Council Promotes Hedgehog Conservation Ahead of National Awareness Week
- Residents Invited to Take Part in Annual Town Meeting on 13 May
- Footpath Resurfacing Completed at Hailsham Pet Cemetery
- Strong Attendance at Latest Blackman's Yard Trial Market
- Three Weeks to Go: Residents Urged to Line the Streets and Cheer on Community Run
- Friday Night Project Continues to Engage Hailsham's Young People
- Town Council Supports Installation of Electric Vehicle Charging Points at HMI Club
- Further Improvements Planned for Quinnell Drive Play Area
- Hailsham Young People Thrive at Action-Packed PGL Activity Weekend

- Town Council Announces Small Increase in James West Community Centre Hire Charges
- Town Council Prioritises Safety and Investment in Outdoor Fitness Facilities
- Residents Encouraged to Make the Most of Hailsham Country Park this Summer
- Town Council Grant to Support Growth of Hailsham Table Tennis Club
- Hailsham Neighbourhood Plan Review Progresses to Next Stage
- Hailsham Community Run: Only Six Weeks Left to Register
- Grass Cutting Season Start in Hailsham: Information for Residents
- Latest Residents' Newsletter Available to Download Online
- New Pet Cemetery in Hailsham Now Open to the Public
- Blackman's Yard Market Returns This Friday with Expanded Line-up of Traders
- Residents Invited to Annual Town (Electors') Meeting in May
- Easter Message to Residents from the Mayor of Hailsham
- Report It, Stop It: Residents Encouraged to Use Vandalism Reporting Scheme

Social Media Pages (engagement/statistics)

- **META (FACEBOOK & INSTAGRAM): April 2026-June 2026**

Total number of views – 714.1K

Viewers: 91.5K

Content interactions – 5.5K

Link clicks – 1.2K

Visits – 6.2K

FOLLOWERS/PAGE LIKES – 3.7K

- **TIKTOK: April 2026-June 2026**

Total number of video views – 9.6K

Content likes/shares – 129

FOLLOWERS/PAGE LIKES - 208

Publicity Campaigns (projects/services/events)

- Launch of Campaign to Promote Women's and Girls' Sport in Hailsham
- HTC Community Grants Awarded (2026/27)
- Hailsham Youth Service's Upcoming Summer Activity Program
- Hailsham Neighbourhood Plan Review Consultation
- Quinnell Drive Play Area Upgrades
- Hailsham Street Market (return to Vicarage Field)
- Sussex Day (town event and shop window competition)
- Upcoming Cemetery Chapel Improvement Works
- Armed Forces Day 2026
- Upcoming Town Events: Hailsham Community Run, Prom in the Park, Stand Proud 3)
- Hailsham Street Market (Blackman's Yard Spring Trials)
- Annual Council Meeting (Election of Chair/Vice-Chair/External Body Representation)
- Annual Town (Electors') Meeting
- HTC Graffiti Reporting Scheme