



Hailsham
TOWN COUNCIL

FOR IMMEDIATE RELEASE:

Christmas Market Attracts Shoppers Aplenty

16 December 2019

A festive market event organised by Hailsham Town Council, Hailsham Farmers' Market and local community groups on Saturday [14th December] has been hailed a success by councillors.

The Hailsham Christmas Market saw shoppers hit the town centre for the traditional festive retail period and there was a range of stalls selling Christmas gifts, food and other locally sourced items, as well as plenty of festive refreshments on sale to tempt visitors.

There was a programme of festive entertainment throughout the day including carol singing by Hailsham Voices, live music from The Peter Willson Quartet and The Sussex Stompers, and a concert of carols and Christmas music by Wealden Brass at Hailsham Parish Church.

Santa & His Sleigh, provided by Hailsham Rotary Club, also featured at the event handing out free sweets to children, and Hailsham FM played popular Christmas tunes throughout the day.

The winner of the Best Dressed Elf fancy dress competition was selected, judging of which was carried out at the Hailsham Farmers' Market site by Santa's Chief Elf.

The Christmas Market coincided with Hailsham Farmers' Market, which held a special Christmas event at the Cattle Market site, selling locally sourced food and crafts. There was plenty of festive entertainment on-site and 'Santa's Chief Elf' was in attendance for the children.

"Events such as the Christmas Market always add to the town's festive atmosphere," said Councillor Nigel Coltman, vice-chairman of the Town Council's Communities Committee.

"It was a privilege to be able to work with Hailsham Farmers' Market, Hailsham Rotary Club, Hailsham Lions and other project partners to provide festive entertainment, activities and refreshments."

"All in all, I'm delighted with the support shown, not just from organisers of the event but from the people of Hailsham and the wider community."

Deputy Town Clerk & Business Enterprise Manager Mickey Caira said: "There was a steady flow of shoppers in the town centre on Saturday and local businesses had an interesting selection of stalls. Everyone seemed to enjoy themselves and it was nice to get into the Christmas spirit."

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For all enquiries relating to this press release, contact:

Terry Hall
Communications & Public Information Officer
Hailsham Town Council
Inglenook
Market Street
Hailsham
East Sussex, BN27 2AE

Tel: (01323) 841702 | Email: terry.hall@hailsham-tc.gov.uk