



**Hailsham**  
TOWN COUNCIL

FOR IMMEDIATE RELEASE:

## **Why People Should Shop in Hailsham this Christmas**

25 November 2019

*A message from Mickey Caira, Deputy Town Clerk & Business Enterprise Manager:*

"Hailsham has everything you need for a fantastic Christmas. We have a wonderful range of shops and I would like to encourage everyone to spend locally and support our own traders as much as possible. Visitors from outside Hailsham are also encouraged to shop here and are welcome!

Hailsham has a great selection of independent and High Street retailers who can help make Christmas 2019 perfect for you. It's perfectly feasible to do all your Christmas shopping in a town like Hailsham. We're spoilt for choice in the town centre – whether having a bite to eat at some quality restaurants, or for a festive drink at the many bars and pubs.

You can buy Christmas gifts from a range of independent shops selling bespoke and interesting items and our town centre florists will have Christmas wreaths to decorate your front door or dining room table. And many local hair and beauty salons have special Christmas offers available, so why not treat someone you love to a bit of pampering!

Don't forget there are also many shops in Hailsham selling a large range of Christmas cards and wrapping paper and there is ample free parking available in and around the town centre.

Christmas is a magical time of year in Hailsham and crowds are expected in Vicarage Field on Saturday 14<sup>th</sup> December with our Christmas Market event, being organised in partnership with Hailsham Farmers' Market which takes place at the Cattle Market site in Market Street on the same day.

At the Christmas Market, you will see a range of stalls selling fine food, Christmas gifts, decorations, cards, cakes, jewellery and many other items. Various festive refreshments will be on sale to tempt visitors and there will be festive entertainment throughout the day for all the family to enjoy, including carol singing and live music.

I'd also like to mention the Hailsham Card loyalty scheme, which gives shoppers a great incentive to use town centre shops, offering exclusive discounts on independent shops and services.

The 2020 Hailsham Card is available to purchase at the Town Council offices in Market Street for just £10 and cardholders can receive unlimited local discounts from all the local businesses that are part of the scheme.

From shopping to eating and from activities to festive entertainment, there really is something for everyone to experience in Hailsham during the festive period!"

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