



FOR IMMEDIATE RELEASE:

Hailsham Song for Christmas: Helping to Raise Vital Funds for Foodbank

19 December 2017

The eagerly awaited *Hailsham Song for Christmas* has arrived, bringing together local businesses all in the name of charity.

More than fifty people and numerous local businesses have been involved in the making of the film, which has been produced in association with social media pages 'Hailsham News & Talk' and 'Hailsham Shop Local', to raise vital funds for Hailsham Foodbank.

The film received almost 8000 views within just a few days.

The production, which during the past two months has been encouraging donations from local businesses, is available to view on Facebook and Twitter (@HailshamXmasSong), where donations can also be made to the charity.

Over £400 has been raised for Hailsham Foodbank through the project to date and residents are encouraged to lend a helping hand to those in need by donating to Hailsham Foodbank, whilst enjoying getting into the Christmas spirit.

Paul Gibson, who, along with his partner Viktoria Cowley produced the *Hailsham Song for Christmas* film, hopes that as much money as possible is raised for Hailsham Foodbank in the run up to Christmas. He said: "At a time when many of us are comfortable for Christmas, we wanted to do this to help those who are not as fortunate."

"As we reach ever closer to Christmas, we, here at *Hailsham News & Talk* and *Hailsham Shop Local*, have succeeded in getting the local community and local businesses in the party mood, whilst helping Hailsham Foodbank continue their amazing job in reaching out to those in need."

Town Mayor, Cllr Nigel Coltman, himself an avid supporter of Hailsham Foodbank said: "Paul and Viktoria have come up with a wonderful idea to get local businesses involved in the project and I'm thrilled not only by the end result, but also by the remarkable community spirit and generosity demonstrated by so those local businesses who have donated so far."

"I deeply appreciate the extraordinary effort that has taken place to make this happen and I urge everyone to view the film and donate money to our local Foodbank."

Cllr Coltman added: "We wish we could say that there was no need for a Foodbank and that there was no hunger in Hailsham, but, unfortunately the need is still high and no less during the run up to Christmas."

"So, let's all view *Hailsham Song for Christmas*, donate to this very worthy cause and help to spread some Christmas cheer in the process!"

To make a donation to Hailsham Foodbank, however large or small, visit <https://mydonate.bt.com/fundraisers/hailshamnewsandtalk>

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