



# HAILSHAM TOWN COUNCIL

## NEIGHBOURHOOD PLANNING COMMITTEE AGENDA

### **Notice is hereby given**

**Of a meeting of the Neighbourhood Planning Committee**, to be held at the Fleur-de-Lys Council Chambers/Meeting Rooms, Market Street, Hailsham, on

**Thursday 7<sup>th</sup> September 2017 at 7.00 p.m.**

1. Prior to commencement of the formal business of the meeting, a period of not more than 15 minutes will be assigned for the purpose of permitting members of the public to address the committee, or ask questions on matters relevant to the responsibilities of this committee, at the discretion of the Chairman.

The order of formal business to be transacted will thereafter be as follows:

2. **Apologies for Absence**  
To receive apologies for absence from council and lay members of the committee.
3. **Declarations of Interest**  
To receive notice of declarations of personal and prejudicial interest in respect of items on this agenda
4. **Minutes of Previous Meeting**  
To note and adopt or amend the minutes of the meeting of the Neighbourhood Planning Committee held on Thursday 13<sup>th</sup> July 2017.
5. **Hailsham Active**  
To receive a presentation from Hailsham Active regarding the cycling/running/walking routes project
6. **Confidential Business**  
**To resolve** that due to the special and confidential nature of the business about to be transacted, and possible disclosure of personal or legal information not in the public interest at the present time, the following items of business be transacted following the temporary exclusion of members of the Public and Press, in accordance with the Council's Standing Orders No. 1E.

7. Hailsham NDP Timeframe

The reason for exclusion is:

*(b) terms of tenders, and proposals, and counter-proposals in negotiations for contracts*

Following agenda item 7 the meeting will no longer be under confidential business (unless resolved otherwise)

**7. Hailsham NDP Timeframe**

To discuss alternative proposals from the consultants regarding the Hailsham NDP timeframe

**8. Update from Consultants, Sub-Groups and Progress Against Plan**

- Receive an update from the consultants
- Receive an update on the outcomes from the public consultation events held on 11th and 18<sup>th</sup> August
- To discuss any other progress made by the appointed sub-groups.
- Transport Issues & Transport Sub-Group

**9. Ersham Road Triangle**

To receive an update regarding the Ersham Road Triangle

**10. WDC Local Plan Response**

To discuss the Neighbourhood Plan Committee's approach to responding to the WDC Local Plan

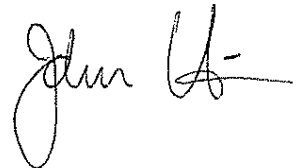
**11. Financial Statement**

To note the financial statement of expenditure against budget for the project and discuss the budget if necessary

**12. Communications and Branding**

To discuss the Marketing strategy for the six week consultation and any further requirements in communications and branding for the Hailsham Town Council Neighbourhood Plan.

Dated 30<sup>th</sup> August 2017



JOHN HARRISON  
Town Clerk

**Committee Membership**

Cllr N. Collinson  
Cllr C. Collinson-O'Toole  
Cllr N. Coltman  
Cllr B. Holbrook  
Cllr P. Holbrook  
Cllr M. Laxton  
Cllr Glenn Moore  
Cllr Graham Moore  
Cllr J. Puttick

**Substitute Members**

Cllr F. Berry  
Cllr G. Blake-Coggins  
Cllr A. Clarke  
Cllr L. Collinson  
Cllr G. De Jongh

**Non-Council Members**

Ms H. Deehan  
Mr K. Hinton

Cllr R. Grocock  
Cllr A. Willis



Report To:	Hailsham Town Council Neighbourhood Plan Committee
Date:	7 <sup>th</sup> September 2017
Title:	Communications and Branding – Plan for consultation events in November
Author:	Cllr Mary Laxton and lay member Helen Deehan

These are our thoughts for the consultation period of 6 weeks to commence in November.

It is vital that we achieve a good awareness of the Plan and a good response to the consultation; we therefore suggest the following:

Facebook sponsored ads

Town Crier once a week

Leaflet drop to every home in a bright orange envelope with the heading “Consultation” with the Town Council logo and “Hailsham Needs You” on the envelope.

Wealden District Council text alerts.

Six banners with a simple strapline.

Book a “fun” vehicle for a week and take to every street in the parish. Have a short briefing street prepared to give to residents. (Driver and escorts required).

OR

Have a small hire van with vinyl wrap advertising on or covered in decorations, i.e. balloon art.

We need residents to have a visual view of something different that attracts attention.

Leafletting in the Asda and Tesco car parks between 10am and midday on the first Saturday and Sunday of the consultation period.

Have a Friday Night “Jamboree” event at the Community and Civic Hall between 4pm and 8pm half way through the consultation period. An invitation should be sent to community groups to take part and offering them a free stall (up to eight). Initial ideas are the WI, School PTA, U3A, Hailsham FH, Scouts, Lion’s Club, Twinning Association and Bonfire Society. A local school choir (perhaps Grovelands) could be approached to sing a few songs to open the event,

Ask the “Sussex Ghostbusters” to take part to attract families for a photo shoot.

## COSTS:

Community and Civic Hall Hire

7 hours @ £30 = £210 plus extras for stage, hearing loop and microphones.

Household drop and printing

£1,500

Six banners

£216

Town Crier

£25 per shout

Vehicle Hire would be dependent upon what is decided

Printing briefing sheets and flyers and posters. Unknown quantity as yet

Photo opportunities with Sussex Ghostbusters and the “Jamboree” would entail a reasonable donation to the Polegate Cancer for Kids Charity. Three to four Ghostbusters would be in attendance. They bring merchandise to sell as well.

Independent Photography to take family pictures in the foyer.

Mary and Helen