

## **Press Release**

### **Environment Hailsham Creating Fantastic Floral Displays**

Compliments have been pouring in this year on Hailsham's floral displays and fingers are crossed that the town will be rewarded for its efforts at the South & Southeast in Bloom presentations next month.

Hailsham town centre has been filled with colour this summer thanks to a group of dedicated volunteers from local amenity group Environment Hailsham (formerly known as Hailsham In Bloom), who have installed an array of floral displays in the High Street, Market Square, North Street and George Street.

The flowers, which have been planted compactly and with an array of vibrant colours, have received a good response from the public, as well as South & Southeast in Bloom judges when they visited Hailsham and assessed the town last month.

Environment Hailsham is a local charity run by volunteers who work in partnership with residents, schools, businesses, voluntary groups and other charities to raise funds throughout the year for the town's horticultural displays.

The organisation relies heavily on sponsorship from local businesses and is grateful to this year's sponsors which include Piper's News, GM Monk, Quality Solicitors Barwells, Hailsham Camera Centre, Lower Dicker Garden Centre, Costcutter, Simpson's Chicken, Hart Coleman, Bowes House (Care UK), Homely Maid, Sussex IFA, Stevens & Carter, Taylor Engley, Ross & Co, Coastal Builders and Lloyds Bank.

Hailsham Town Council has allocated £4,000 out of its grant budget this year to Environment Hailsham and provides land space for their plant nursery and polytunnel.

With the aim to provide long-term improvements to the environmental quality of Hailsham, additional volunteers are welcome no matter how much or little time they are able to give.

Richard Grocock, chairman of Environment Hailsham said: "Local volunteers have worked hard to create a fantastic feast of colour this year as part of our initiative to brighten and tidy up the town centre area and nearby church grounds, as well as various other parts of the town."

"I hope the efforts of the Environment Hailsham team are rewarded when we attend the South & Southeast in Bloom Awards in September."

Town Mayor Councillor Nigel Coltman commented: "Taking pride in the town centre's appearance is something which comes naturally to people in Hailsham and what better way to act on that establishing a fantastic array of floral planters, flower beds and hanging baskets which can be enjoyed by residents and visitors to the town."

For further information on Environment Hailsham please call 01323 842931 or visit their website: [environmenthailsham.co.uk](http://environmenthailsham.co.uk)

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