



Hailsham Town Council Neighbourhood Plan (NP)

It's **YOUR** Town

Have **YOUR** Say

Shape **YOUR** Future

Hailsham Neighbourhood Plan Team
Helping Build A Better Future For Hailsham

BACKGROUND

Neighbourhood planning gives communities direct power to develop a shared vision for their neighbourhood and shape the development and growth of their local area.

Working inside the Wealden Local Plan which includes the HAAP, Hailsham's Neighbourhood Plan can help focus on where new homes, shops and offices are to be built, what we want new buildings to look like and what infrastructure should be provided, and grant planning permission for the new buildings they want to see go ahead.

9,380 NEW HOUSES... Let's use the legal power and standing of a Neighbourhood Plan to shape Hailsham for a stronger and more prosperous future.

The Neighbourhood Plan will be developed within the context of the Wealden Local Plan, national & local planning policies and requirements. Once the plan is formally adopted by the District Council it carries significant planning weight to help ensure that future Hailsham development takes place in a managed, planned and co-ordinated way.

Neighbourhood Planning Team (THE NP TEAM in alphabetical order)		
	Charlotte Collinson O'Toole - Conservative	Virginia Browne
	Sharon Cottingham - Liberal Democrat	Steve Cross
	Paul Holbrook - Liberal Democrat	Helen Deehan
	Mary Laxton - Independent	TOTAL: 3 Residents
	Glen Moore - Conservative	
	John Puttick - Independent	
	Paul Soane - Independent - CHAIRPERSON	
	Craig Tasane - Liberal Democrat	
	TOTAL: 8 Town Councillors	

NP TEAM MISSION

To formulate and deliver a Neighbourhood plan that reflects the views and visions of those living within the agreed parish boundaries. By statute the Neighbourhood Planning facility will provide the community of Hailsham with an opportunity to influence the shape of the town for the benefit of current and future generations.

The NP Team aims to complete the NP at the same time as Wealden's HAAP.

NP TEAM RATIONALE

The team need to acquire proportionate, robust evidence which will influence and support the choices made and the approach taken by the Neighbourhood Planning team. The emerging Wealden District Council Local Plan will bring unprecedented challenges and change to Hailsham in terms of numbers of new houses. The NP team will **Engage, Enthuse & Energise** Hailsham residents to speak up and be part of the Neighbourhood Plan to shape the towns future.

NP TEAM TIMELINE

Please refer to document Hailsham Neighbourhood Planning Project Programme

NP PUBLIC CONSULTATION

The NP team as part of the council have a duty to build strong and positive links with the community and stakeholders. The NP team will engage with its residents on all levels. A strong and focused public consultation is needed.

Our mission for public consultation is to have as many completed Surveys digitally or paper as possible. The survey will give us key direction on current feeling and clear direction on future need in the eyes of residents.

- **STAKEHOLDER MEETINGS** - It is envisaged that a representative from the NP Team will arrange to meet and visit key stakeholders.
- **PUBLIC CONSULTATION** - A range of direct marketing initiatives are proposed, as well as coverage in local press and printed publications. From popup shops to ward based meetings, we will seek all viable opportunities to engage with residents.
- **COMMUNICATION** - From boards in the town council offices to website and social media posts, we plan to engage with residents where possible.

Leaflet, Posters & Banners - AIM: To announce how to get involved

A5 double sided leaflet dropped to every household to announce how they can get involved, where they can get a questionnaire (will include digital link to questionnaire)

NP Postbox - AIM: To have destination points for people to complete/return questionnaires

We will design a questionnaire which can be printed and sat next to an NP postbox. This allows us to have questionnaires in key locations giving residents the ability to complete there and then WITHOUT having to take it anywhere or post off themselves. We will have a representative check these boxes frequently to collect the surveys

We propose a 4 week duration.

Recommended locations for post box:

Hailsham Town Council Offices

Hailsham Town Library

Freedom Leisure

Waitrose

Hailsham East Community Centre

Charles Hunt Centre

Hailsham Top Club

Hailsham MI Club

Churches x 5

Hailsham Dr Surgeries x5

Hailsham Dentist Surgeries

Supportive independent traders: Chapter 12, Hailsham Jewellers, Dippy Doodahs

Family Event

Half term week provides an excellent opportunity to engage with families about the NP. Pirate & Princess theme morning if venue available.

Questionnaire Raffle

To have a cash incentive prize to a randomly chosen questionnaire. This might help incentivise residents and especially encourage clubs, schools etc. WIN £100 prize for you and WIN £100 prize for your chosen club or school.

'NP Team On The Road' - AIM: To complete scoping questionnaire

Through hiring an exhibition trailer/van we can undertake a more proactive approach to engaging residents. With so many residents with work, family and other commitments we need to take our message far and wide.

We propose a 2 week calendar.

Week 1

Static at key venues during a set time in the day 10-2pm for 2 weeks & evenings for 1 week 6:30-8:30pm

Wealden District Council Car Park, Station Road Car Park, Union Corner Hall Car Park, Street Market, Hailsham Town Library (Monday morning as library closed till 2pm)

Week 2 - change to evening schedule for week 2 as follows

Static at key venues during a set time in the evening 6:30-8:30pm

Harmers Hay Estate, Summerfields Avenue, Gleneagles - car park of country park, Hailsham East Children's Centre Car Park, Quinnet Drive, Ingrams Way Area/Ersham Road,

Venue Promotion

To explore posters and other media exposure at venues across Hailsham:

Banners in key locations next to Street Market Signs

Hailsham Pavillion

MI & Other Community spaces

PR

Hailsham Gazette - HTC Rate Card?

BUDGETS & QUOTES

NP ON THE ROAD

Proposed Vehicle: Trailer Hire if town resources are available to move it. More cost effective option.

Proposed Company 1: <http://www.mastersexhibitions.co.uk>

Proposed Company 2: <http://www.marcoproperties.co.uk/exhibition.html>

Proposed Company 3: http://www.towmasteruk.co.uk/trailer-hire/?gclid=Clz16Z7kmMwCFQeVGwodxAUK_w

RESOURCES REQUIRED: An admin member of town council to be present and at least one member of the committee in day and evening 2 members of the committee/other ward councillors. Outdoor team to move vehicle from locations.

LEAFLET QUOTE

Proposed Format: A5 6 page stapled booklet

Proposed Company 1: Footprint Hailsham - awaiting quote

Proposed Company 2: Hailsham Creative - awaiting quote

Proposed Company 3: MAD Distribution - awaiting quote

DISTRIBUTION QUOTE

Proposed Format: Distribution to 12,000 homes 'Solus Delivery'.

Proposed Company 1: MAD Distribution - awaiting quote

Proposed Company 2: www.dhdistribution.com - £1,200 excluding VAT

Proposed Company 3: Post Office - awaiting quote

POSTBOX QUOTE

Proposed Format: Mache Post Box 60 cm chosen size to fit location space.

Proposed Company 1: Hobbycraft £10 each + Free Delivery

Proposed Company 2: no other available

Proposed Company 3: no other available