

Press Release

Best Business Premises 2010 Competition

Hailsham in Bloom has launched their Best Business Premises competition for 2010. This time, the competition has two sub-categories up for grabs for Hailsham residents: Best Business Premises (Large) and Best Business Premises (Small). So, if you take pride in your gardening skills or floral displays, Hailsham in Bloom wants you to take part.

The Small Business sub-category is open to all shops, restaurants, hotels and small industrial units, whose decorated frontage contains an attractive floral display or well-maintained garden. The Large Business sub-category is open to supermarkets and larger industrial units with well-decorated business premises.

Judges will be looking for evidence of recycling, water conservation, sustainable planting, use of innovative materials and aesthetically pleasing design that contributes to the visual appearance of the local area. Additional key criteria include originality, variety, cleanliness and absence of litter.

To qualify for this category, the public must be able to see displays from the front of the premises.

Public houses are excluded from entry into the competition and are encouraged to enter the Best Public House Display category instead.

Cllr Jeff Bentley-Astor, Chairman of the Hailsham In Bloom committee said:

"This competition is not only good fun for those involved, but local businesses and traders will be able to play their part in enhancing Hailsham and making it a more attractive environment to work and live in."

Adds Cllr Bentley-Astor, "We welcome all entrants – large or small. I would encourage businesses to consider taking part and flaunt any existing floral display they may have, or create one in time for the South & Southeast in Bloom judges' visit to Hailsham in July."

The closing date for entries and nominations is Friday 18th June 2010. The winners will be announced in July and participating gardens may be viewed by official South & Southeast In Bloom judges as part of their tour of Hailsham. A presentation will be held in September, where awards will be allocated to entrants who have been chosen as 1st, 2nd and 3rd prize winners in their respective sub-categories.

Entry forms can be downloaded at hailshaminbloom.org and are available to fill in at the Town Council Offices, Inglenook, Market Street.

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