

COMMITTEE: COUNCIL

DATE: 25TH JANUARY 2012

PURPOSE: TO AGREE TO CHANGE THE NAME OF THE BUS PARTNERSHIP PROJECT

RECOMMENDATION:

Resolve that the name of the project be changed to Hailsham Bus Alliance.

1. Background:

The Council has formally agreed to the name and terms of the project over the past 12 months.

The major partners East Sussex County Council, Wealden District Council and Stagecoach were supportive of the project and indicated that they would sign up to the terms agreed and put forward by the Town Council.

2. Partnership Agreement:

During a meeting with the three major players in December 2011 they made it clear that they did not want to sign up under the name of a "Partnership", as they viewed a bus partnership as a very formal contracted arrangement of which the proposed Hailsham Agreement was not. They proposed that if the name was changed to a working group they would support it, and would work to form a Quality Bus Partnership in the future, on the basis of the terms of reference in the original partnership agreement.

3. Partnership Members:

A number of organisations have already signed up under the existing name, and if the Council agree to change the name these organisations will need to re-sign under the new name.

4. Conclusions:

The challenge by the major players is only in respect of the name of the project and not the objectives the Town Council is proposing. In order to move this project forward it is recommended to formally change the name to the Hailsham Bus Alliance.

Further information in respect of this report can be obtained from Mickey Caira, Tel: 01323 445736, e-mail: mickey.caira@hailsham-tc.gov.uk